



Working to Close the LOOP and Promote REUSE



## TAKE A TUBE/LEAVE A TUBE Material Exchange Station

**TAKE A TUBE/LEAVE A TUBE** is an awareness and action campaign that seeks to engage campus communities in promoting the practice and mindset of material reuse, while also supporting the work of the Rubber Impact Project. <https://rubberimpact.org/take-leave>

### DESIGN & USE:

- An educational and interventionist approach is used to establish upcycling strategies at the local level in order to divert waste inner tube rubber from the landfill
- Engages users, makers, and designers—key contributors in finding creative solutions for upcycling materials
- Campus community members use the station as a drop-off point for no longer roadworthy bike tubes, and as an easily accessible pick-up point for sourcing this useful material
- Installation provides awareness through education and action through direct material engagement
- Station is placed at/or adjacent to bike racks to provide immediate connection to biking
- Complements rubber samples included in an organization's materials library, or material resource center
- Design of display serves to elevate material and models a closed loop material ecosystem on campus

### BENEFITS of TAKE A TUBE/LEAVE A TUBE:

- Supports efforts to end the practice of throwing waste tubes in the garbage and stop the dead end material flow where rubber goes directly to landfill burial where it does not decompose
- Provides opportunity to divert waste rubber for further use, effectively supporting the zero waste movement
- Inner tubes, a modern industrial skin, are flexible, easy to cut and suitable for a wide variety of applications
- The tube's inherent strength, surface quality, and distinctive shape, offer great potential for art and design
- Offers opportunity to substitute a highly durable, waterproof alternative for new and environmentally unfriendly synthetic plastics, rubber, and leather materials generally used, saving money and global resources through reuse
- Great way for educational institutions and other organizations to expand their commitment to sustainability
- Appropriate for a variety of locations from educational institutions to corporate campuses

Reach your sustainability goals. Perfect for alumni / funder outreach!



▲ Take A Tube installation at California College of the Arts

### PILOT PROJECT:

**California College of the Arts,  
San Francisco campus - January 2020**

Installed in the main building at the indoor bike racks adjacent to the ladder landing station, this display acts as an anchor for the campus-wide material ecosystem. The material sample sets in the materials library, and the signage at the material resource center and in the dormitory bike rooms reinforce the ethos of awareness and action.

See pricing sheet for details about an installation at your location.  
For further information email: [Rubberimpact.project@gmail.com](mailto:Rubberimpact.project@gmail.com)

The Rubber Impact Project seeks to engage communities to adopt a mindset and culture of reuse; to create a waste flow that incorporates reuse of inner tube rubber into a circular rubber ecology; and to pressure the rubber industry to move toward greater sustainability and environmental responsibility.

The Rubber Impact Project received the 2019 IMPACT Award from California College of the Art's Center for IMPACT given for groundbreaking approaches and solutions in the field of sustainability and social impact through the lens of art & design. For more information please visit [www.rubberimpact.org](http://www.rubberimpact.org)